



IN-KIND CORPORATE PARTNER BENEFITS (CP)

(Amounts listed are in-kind trade values)

EVENTS	PLATINUM \$20,000	GOLD \$10000	SILVER \$5,000	BRONZE \$1,300*
Opportunity to purchase additional event tickets at member rates - includes monthly luncheons and other NAWBO events	✓	✓	✓	✓
Invitation to exclusive CP events - events sponsored by other partners	✓	✓	✓	✓
Complimentary exhibit table at select NAWBO events (excludes Good To Great Luncheon and Visionary Gala) - Cost of event admission ticket not included. Advance reservations required	✓	✓	✓	✓
One monthly meeting sponsorship with opportunity to introduce speaker for further visibility	✓	✓		
Candid Conversation Host - opportunity to host/co-host with another CP, a Candid Conversation event	4	2	1	
Member Mix & Mingle - You may sponsor or host a member mingle at your location, a location of your choosing or can team with another CP	4	2	1	
EXPOSURE & ADVERTISING				
				* Bronze sponsorship for members only
Recognition in all digital and printed marketing materials	✓	✓	✓	✓
Company logo on web site - Your company logo featured on the home page of the NAWBO Columbus website and linked to your company profile. (Bronze - company names listed)	✓	✓	✓	✓
Highlight company events for members on NAWBO Columbus website - opportunity to list your company events on the Member Marketplace page and in Corporate Partners e-newsletter	✓	✓	✓	✓
Name and logo recognition at meetings & events - Board President will recognize you as a CP, logo will be featured in meeting materials	✓	✓		
Corporate Sponsor Spotlight on NAWBO Columbus website - rotating opportunity to be spotlighted on the NAWBO Columbus home page	✓	✓	✓	
Exclusive NAWBO Columbus communications and invitations to special events - receive emails and paper invites to all NAWBO events, register at member rates	✓	✓	✓	
End of year recap of benefits - Executive Director and/or V.P. of Corporate Partners will contact you for benefits recap and to plan for following year	✓	✓	✓	✓
VISIONARY GALA				
Exclusive invitation to Visionary Cocktail & VIP receptions	✓	✓	✓	
Opportunity to purchase tickets at the member rate - purchase tickets or a table at the member rate	✓	✓	✓	
Opportunity to serve on Visionary Gala selection committee	✓	✓		