



# NAWBO

National Association of Women Business Owners



#NAWBO



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## Power Your Dream

“Get a seat at the table  
or build your own table,  
and make sure to include  
other women.”

—NAWBO's *Founding President*

**Susan Hager**

Entrepreneurship can be a lonely path at times. You face unique highs and lows and challenges and opportunities that others do not understand unless they have gone down that path before you or are going down it alongside you. It's a special connection—a community—of leaders, visionaries, innovators and trailblazers that, when tapped into, can power your business, lifestyle and community in a way like no other.

As it's been said: “Sisterhood is the essence of all the wisdom of the ages, distilled into a single word. You cannot see sisterhood, neither can you hear it, nor taste it. But you can feel it a hundred times a day. It is a pat on the back, a smile of encouragement. It's someone to share with, to celebrate your achievements.” —Anonymous. Join the leading organization for education and support of women business owners today—the National Association of Women Business Owners (NAWBO).

## Be Part of the Mission

NAWBO propels women entrepreneurs—one of the fastest-growing and most dynamic sectors in U.S. business—into economic, social and political spheres of power worldwide by:

- **STRENGTHENING** the wealth-creating capacity of our members and promoting economic development
- **CREATING** innovative and effective changes in the business culture
- **BUILDING** strategic alliances, coalitions and affiliations
- **TRANSFORMING** public policy and influencing opinion



## Experience the 4 Cs

When you become a member of NAWBO's network of thousands of women entrepreneurs in chapters across the U.S., you gain access to:

- **Capital:** Education and resources you need to choose the best financing options for your business
- **Confidence:** Leadership training and tools necessary to grow personally and professionally
- **Community:** A community of women who support women and provide the catalyst for change across the country and the world
- **Capitol:** An advocate for you and your business with elected officials from the nation's capitol to your state capital



# Power Your Business, Lifestyle and Community

## The Power of Connecting

NAWBO is a powerful resource for connecting and building long-term relationships with other women entrepreneurs with businesses of all sizes and from all demographics and business sectors who can motivate and inspire you, share resources and best practices and more. It's a community of support, advice, recognition and celebration—with a 40-year history of excellence and progress—that you won't experience anywhere else but with NAWBO.

## The Power of Learning

NAWBO is a powerful resource for learning. Through our quarterly e-learning webinars, public policy calls, leadership development trainings and National Women's Business Conference, as well as local chapter events and meetings, we provide quality education on today's most important topics that impact your business and its bottom line.

## The Power of Building Your Business

NAWBO is a powerful resource for everything you need to grow your business into something bigger than you perhaps ever imagined, from ideas, to connections, to resources from both NAWBO and our extensive network of affiliate, affinity and corporate partners who offer exclusive opportunities, programs and savings to support your business growth.

## The Power of One Voice

NAWBO is a powerful resource for having your voice amplified and heard. That's because we speak as one voice on behalf of women entrepreneurs and business owners to influence the system and stakeholders in our nation's capitol and state capitals that set the rules of the game for the business community. Together, we can make a difference in communities, states, the nation and, ultimately, the world—because your voice matters.

## Choose How You Engage

*Monthly installment plan is now available!*

### Membership levels include:

#### **PREMIER (Voting) \$39.95 monthly**

Voting members directly impact the current and future movement of the organization with its policies and processes. They receive all communications and publications, are eligible for all discounts and benefits and are listed in the online member directory. Chapter membership is automatic for those whose businesses are located in a chapter area. To qualify, members must be women business owners with a minimum of 5% ownership of their company.

#### **NEW MEMBERS**

**Pay annually and  
Save \$120!**



#### **INTRODUCTORY (Non-Voting) \$29.95 monthly**

Non-voting members receive all communications and publications, are eligible for limited discounts and benefits and are listed in the online member directory. To qualify, members must be women business owners with a minimum of 5% ownership of their company.

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## Membership levels include: *(continued from inside)*

### **VIRTUAL Chapter (Voting) \$29.95 monthly**

If you don't have a chapter within 45 miles of your place of business, you can join us as a Virtual Premier Member. Membership features exclusive virtual events, meet-ups and other programming, including Virtual Connect & Learns on the second Thursday of every month and Virtual Mastermind groups to facilitate peer-to-peer support. Virtual voting members directly impact the current and future movement of the organization with its policies and processes. They have one (1) vote and are under the supervision of NAWBO. They receive all the same benefits as Premier members.

### **SUPPORTING (Non-Voting) \$39.95 monthly**

Supporting members include individuals or non-profit organizations that support NAWBO's mission and wish to lend support through membership. They receive all the same benefits as Premier members. To qualify, the member does not need to be a woman business owner.

For the most up-to-date membership information and to view pricing options, please go to **[www.nawbo.org/membership](http://www.nawbo.org/membership)**.

To learn more about member-only benefits with our Affinity Partner Program, go to **[www.nawbo.org/partners/affinity](http://www.nawbo.org/partners/affinity)**

**NEW!**

### **Student Membership and Retired Membership Categories**

For more information, e-mail Deborah Snyder at [dsnyder@nawbo.org](mailto:dsnyder@nawbo.org)



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## Join our Community!

Join NAWBO to have your voice amplified and heard, as well as to power your business, lifestyle and community! Visit our website today at [www.nawbo.org](http://www.nawbo.org) to learn more about membership levels and exclusive benefits worth thousands of dollars. While online, be sure to complete your member application form!

**[www.nawbo.org](http://www.nawbo.org)**



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