Matina Zenios is the President and Co-Owner of Artina Promotional Products. Artina is a family-owned business of 55 years and in the top 3% of promotional products companies nationally. They are also a part of the largest buying group within the industry (Facilisgroup).

Artina helps their clients achieve their goals in the areas of client retention, acquiring new business and employee motivation through the creative use of promotional products. They serve companies such as Big Lots, DSW, Honda, Royal Building Products, and West Virginia University to name a few. Artina has been voted by the central Ohio readers of CEO magazine, as being Columbus’s Best Promotional Products Company nine times in the past ten years and named one of the Promotional Products Industry’s 2018 & 2019 “Top 60 Companies to Work For” by PPB.

Matina has a Bachelor of Science in Human Ecology from The Ohio State University, and an MBA from Franklin University. Matina is active in the National Association of Women Business Owners (NAWBO), Women for Economic Leadership Development (WELD), Greek Orthodox Ladies Philoptochos Society and Conway Family Business Center. Matina was recognized by Facilisgroup with The Inspire Award for 2018, and also a SMART 50 honoree by Smart Business Columbus magazine in 2019.

In 2019 Matina proudly co-founded The Artina “Choose Kind” Foundation which was inspired by the spirit of the family Matron, Sue Bouzounis, who had a compassionate heart for making a difference for those less fortunate. Through the Artina “Choose Kind” Foundation they intend to lessen the suffering and give strength and hope to those in need. In less than three years the foundation has provided grants totaling more than thirty thousand dollars to non-profits such as The Family Promise, Make-A-Day, People In Need, Children’s Hunger Alliance, Ronald McDonald House, Make-A-Wish and See Kids Dream.

Matina was a W.I.S.H. Woman (Women Inspiring Strength & Hope) for Make-A-Wish Ohio, Kentucky & Indiana in 2019, and lead the group by raising more than forty thousand dollars. In 2020 she became a member of the Make-A-Wish central Ohio region advisory board.

Matina also supports her husband with his homebuilding company, 3 Pillar Homes, and their mutual investments with Zenios Properties. They have two teenage boys, Michael and Christos whom keep them very busy outside of work.