

Event Sponsor Levels	Event Presenting Sponsor	Event Title Sponsor	Event Table Sponsor
<i>Event sponsors support a NAWBO Columbus event and receive designated benefits.</i>	\$2,500	\$1,500	\$500
*these funds are restricted			
Marketing Exposure			
Logo on website			
Business website hyperlink			
Logo in electronic newsletter			
Social Media posts			
Membership Roster Provided once annually			
Event Sponsor Benefits (Monthly Meetings)			
Corporate Partner Designation on name tags			
Sponsor designation on name tags	X	X	X
Logo on event PowerPoint	X	X	X
Tickets at Member/Partner Rate			
Exhibit Table	X	X	
Sponsor Remarks	X	X	
Company introduction at podium			X
Logo on event registration page	X	X	
Promotional items on guest tables	X	X	2
Event Attendance list provided	X	X	
Event Sponsor Benefits (WWW Fall & Spring, Good to Great)			
Logo on event PowerPoint	X	X	X
Sponsor designation on name tags	X	X	X
Tickets at Member/Partner Rate	X	X	
Exhibit Table	X	X	
Company introduction at podium	X		
Logo on event registration page	X	X	
Event Tickets Included with sponsorship	8	4	2
Promotional items on guest tables	X	X	X